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Contacts:

Libby Newman
NewmanL@aiada.org
(703) 519-7800

Annemarie Pender
(202) 650-5548
apender@globalautomakers.org

**International Automakers Now Account for 45% of U.S. Auto
Production and 59% of U.S. Vehicle Sales**

***New Report Highlights How International Automakers are Redefining the
American Auto Industry***

WASHINGTON, DC (May 8) – The American International Automobile Dealers Association (AIADA) together with the Association of Global Automakers (Global Automakers) today released an economic impact report showcasing the growing impact of the international automakers on the U.S. economy.

The report, [*Redefining the American Auto Industry*](#), was presented at the [*AIADA Auto Summit*](#) in Washington, DC. With their increasing investment and operations, international manufacturers and dealers are reshaping the global auto industry and redefining the meaning of an American car.

According to the report, international automakers:

- Produced¹ more than 5 million vehicles in the United States last year, accounting for 45 percent of all vehicles built in America
- Sold 7.5 million vehicles, which is 59 percent of all U.S. sales
- Operated 380 U.S. facilities, including 32 manufacturing plants, representing a \$64 billion investment
- Employed 100,000 Americans with a total payroll of more than \$9 billion
- Created 500,000 additional American jobs through 10,000 dealership franchises
- Exported 800,000 automobiles from the U.S. to more than 60 different countries around the world

¹ Vehicles are manufactured in the United States using domestic and globally sourced parts.

Data for the report was provided by automobile manufacturers participating in the 2013 Global Automakers and AIADA Economic Impact Survey: BMW, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi, Nissan, Subaru, Toyota, Volkswagen, and Volvo.

“The positive economic ripple effect created by our industry doesn’t end after the vehicles are designed, built, and distributed to dealerships nationwide,” said AIADA President [Cody Lusk](#). “The impact only grows, as thousands of international dealership franchises staffed by hundreds of thousands of Americans then begin the work of selling and servicing some of the most popular vehicles in the United States.”

“For over 50 years, international automakers have invested billions of dollars in the U.S. and have revitalized local economies, created tens of thousands of jobs, and expanded the local tax base,” said Global Automakers CEO [John Bozzella](#). “As the data demonstrates, the old perceptions of foreign versus domestic in the U.S. don’t fit the reality anymore.”

The report is designed to educate policy makers and the public that the U.S. auto industry is comprised of a global array of companies, each of which is deeply invested in growing and thriving in America.

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About AIADA: Established in 1970, AIADA is and continues to be the only association whose sole purpose is to represent America’s 10,000 international nameplate automobile franchises that sell and service the following brands: Acura, Aston Martin, Audi, Bentley, BMW, Ferrari, Honda, Hyundai, Infiniti, Jaguar, Kia, Land Rover, Lexus, Maserati, Maybach, Mazda, Mercedes, MINI, Mitsubishi, Nissan, Porsche, Rolls Royce, Saab, Scion, Smart, Subaru, Toyota, Volkswagen, and Volvo. These retailers have a positive economic impact both nationally and in the local communities they serve, providing more than 400,000 American jobs. Visit AIADA online at www.aiada.org.

About Global Automakers:

The Association of Global Automakers represents international motor vehicle manufacturers, original equipment suppliers, and other automotive-related trade associations. Our members include American Honda Motor Co., Aston Martin Lagonda of North America, Inc., Ferrari North America, Inc., Hyundai Motor America, Isuzu Motors America, Inc., Kia Motors America, Inc., Maserati North America, Inc., McLaren Automotive Ltd., Nissan North America, Inc., Subaru of America, Inc., Suzuki Motor of America, Inc., and Toyota Motor North America, Inc.

Global Automakers works with industry leaders, legislators, regulators, and other stakeholders in the United States to create public policies that improve motor vehicle safety, encourage technological innovation and protect our planet. Our goal is to foster an open and competitive automotive marketplace that encourages investment, job growth, and development of vehicles that can enhance Americans’ quality of life. For more information, visit www.globalautomakers.org.