



Intelligent Car Coalition

PRESS RELEASE

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Automaker, Wireless Industries Join Together to Lead Discussion on Connected Car Innovations in Intelligent Car Coalition

WASHINGTON DC -- Today, the Alliance of Automobile Manufacturers and the Association of Global Automakers became the newest members of the Intelligent Car Coalition, a leading advocacy group for pro-innovation connected car public policies.

They join CTIA-The Wireless Association® and AT&T as Steering Committee members of the Coalition, which is dedicated to discussing issues critical to the development of connected cars such as privacy, cybersecurity, autonomous vehicle technology, innovation policy, and more.

"Connected cars benefit all of society by using advanced technologies to save lives, fuel, money, and carbon emissions," said Catherine McCullough, Executive Director of the Coalition. "In the past, the automotive, telecom and tech fields were separate, but now they are merging. These innovations are developing at a rapid pace, and we must engage with each other in a nimble, coordinated way to ensure that the safety, mobility, and environmental benefits of connected cars are available to everyone."

"Cars are evolving to meet the changing nature of lifestyles and technologies, and mobility is more than alive and well. Its future is vibrant," said Mitch Bainwol, President of the Auto Alliance. "Every time a new car replaces an old vehicle, the world becomes a far cleaner and more fuel-efficient planet," said Bainwol. "And more innovation is on its way."

"Wireless technologies are helping power the connected car with the potential to save lives, time, and the environment. We welcome the opportunity to work collaboratively with the automotive industry as part of the Intelligent Car Coalition to provide consumers with new innovations and mobile offerings as well as work with policymakers to expand opportunities for connected car technologies," said Meredith Attwell Baker, President and CEO, CTIA.

“As the pace of technology is accelerating, automakers are moving ahead of regulation,” said Global Automakers President and CEO John Bozzella. “The Intelligent Car Coalition creates a forum for us to work collaboratively with industry stakeholders and policymakers to ensure we maintain an environment that drives innovation in vehicle connectivity, and delivers lifesaving technologies.”

Other members of the Coalition include Verizon, ACT – The App Association, GeoToll, and Lifesaver App.

The mission of the Intelligent Car Coalition is to advocate for public policies that bring the benefits of innovation at the intersection of automotive and communications technologies to consumers and promote safety, mobility, and transportation efficiency on our nation's roads and highways. For more information, visit www.Intelligentcarcoalition.org.

The Alliance of Automobile Manufacturers is a trade association of 12 car and light truck manufacturers including BMW Group, FCA US LLC, Ford Motor Company, General Motors, Jaguar Land Rover, Mazda, Mercedes-Benz USA, Mitsubishi Motors, Porsche, Toyota, Volkswagen and Volvo. For more information, visit www.AutoAlliance.org/innovation<<http://www.AutoAlliance.org/innovation>>.

The Association of Global Automakers represents international motor vehicle manufacturers, original equipment suppliers, and other automotive-related trade associations. Our members include American Honda Motor Co., Aston Martin Lagonda of North America, Inc., Ferrari North America, Inc., Hyundai Motor America, Isuzu Motors America, Inc., Kia Motors America, Inc., Maserati North America, Inc., McLaren Automotive Ltd., Nissan North America, Inc., Subaru of America, Inc., Suzuki Motor of America, Inc., and Toyota Motor North America, Inc. For more information, visit www.globalautomakers.org.

CTIA-The Wireless Association® represents the U.S. wireless communications industry. With members from wireless carriers and their suppliers to providers and manufacturers of wireless data services and products, the association brings together a dynamic group of companies that enable consumers to lead a 21st century connected life. CTIA members benefit from its vigorous advocacy at all levels of government for policies that foster the continued innovation, investment and economic impact of America's competitive and world-leading mobile ecosystem. The association also coordinates the industry's voluntary best practices and initiatives and convenes the industry's leading wireless tradeshow. CTIA was founded in 1984 and is based in Washington, D.C. For more information, visit www.ctia.org.

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